



# MAKING ENVIRONMENTAL HISTORY

VOLUME 16



 Getz  
pharma

life &  
times

Tell us what you think of our newsletter. If you have any suggestion or feedback, contact us at [feedback.newsletter@getzpharma.com](mailto:feedback.newsletter@getzpharma.com). We look forward to hearing from you.

# CONTENTS

## REWIND: 2019- 2021

- 02 Getz Pharma Fights Coronavirus
- 03 Astola Family Festival
- 04 Making Environment-Friendly Choices at Work
- 04 Hemas Awards 2019
- 05 Celebrating Together: Annual Sales Conferences
- 06 10<sup>th</sup> Getz Pharma All Karachi Korangi Baloch Challenge Cup
- 07 Karachi Literature Festival
- 07 Galing Ng Every Juan
- 08 MOU Signing with Tabba Heart Institute
- 08 Getz Pharma Sponsored SAFE-PAK Study
- 09 10 Years of Montiget
- 09 Launched NEBIL oN-air Podcast Channel

## FOCUS 10 LEADING THE CLIMATE CHANGE SOLUTION

### WE HAVE BEEN BUSY

- 14 B Well, B Happy!
- 16 Global Days
- 18 Scientific Milestones
- 20 Celebrations & Conferences
- 22 Establishing New Frontiers in Academic & Clinical Forums
- 24 Tapping Talent
- 26 Getz Pharma Premier League
- 26 Enabling Future Leaders
- 27 Getz Pharma Myanmar launched MediMall
- 27 Win the Day with Wasim Akram

## SOCIAL IMPACT 28 IN CONVERSATION WITH SALMA ALAM

### WE CARE

- 30 The World Through the Lens of Art & Culture
- 30 Sowing the Seeds of Greenery
- 31 Empowering Youth Through Education & Sports
- 34 Improving the Health of the Nation

### AWARDS

- 36 Tamgha-e-Imtiaz Awarded to Khalid Mahmood
- 37 Won the Best Industrial-Themed Garden Award
- 36 Received FPCCI Highest Export Performance Award
- 37 Received the OSHW Award

# Our Journey Towards Excellence

## Dear Colleagues,

Welcome to the Volume 16 of the Getz Pharma Life & Times newsletter, covering the year 2022 and giving a brief recap of the years 2019-2021. This issue provides an overview of our events, activities and celebrates our numerous accomplishments. Since the last time we met on this platform, there have been significant developments at Getz Pharma.

To facilitate healthcare professionals during the pandemic, Getz Pharma imported COVID-19 serology testing kits and mass-tested our entire workforce, and hospitals in 2020.

The highlight of 2021 was our new manufacturing facility, Astola, receiving South Asia's first LEED (Leadership in Energy and Environmental Design) Platinum Certification, awarded by U.S. Green Building Council (USGBC). Making this environmental history would not have been possible without the vision and investment, as well as the hard work and support of the entire Getz Pharma family.

In its September 2022 report, IQVIA ranked Getz Pharma as the No.1 pharmaceutical company in Pakistan. Similarly, in many international markets such as the Philippines, Afghanistan, Kenya, Myanmar, Sri Lanka, and Cambodia, Getz Pharma ranks among the top 10 pharmaceutical companies. For the 16<sup>th</sup> consecutive year, we received the FPCCI Highest Export Performance Award for Pharmaceuticals from the Prime Minister of Pakistan. We are proud to contribute to the socio-economic progress of the country. Our exports also reflect the trust the healthcare providers and patients have in our safe and effective medicines. Throughout the year, we conducted several disease awareness sessions and provided research grants to leading medical societies to promote scientific initiatives and improve the Health of the Nation. To celebrate our success and appreciate the hard work of our employees, we hosted local and international Annual Sales Conferences.

I am honored to have been awarded Tamgha-e-Imtiaz (*Medal of Excellence*) from the Government of Pakistan for contributions towards healthcare and the economic well-being of Pakistan.

This issue of Life & Times touches upon Getz Pharma's Corporate Social Responsibility initiatives in the areas of health and education for the underprivileged, the preservation of the environment, and cultural heritage. We are determined to implement concrete initiatives that will improve and benefit the community and make a difference in the world.

Respect for people, respect for our business associates and customers, and focus on safe technology, are the core values upon which we build our corporate culture. We believe in having a strong culture of people development and aspire to stay agile, year after year, by creating a vision-guided, value-driven organization that continuously strives to empower its people. Through the implementation of our values and the exemplary passion, agility, and synergy of our people, the company has been able to make these remarkable achievements in a highly competitive environment.

Thank you for your contribution and congratulations to all of you.

**Khalid Mahmood**

Chief Executive Officer - Getz Pharma



CEO MESSAGE

# Getz Pharma Fights Coronavirus

In its efforts toward pandemic response, Getz Pharma launched COVID-19 'Care for Heroes' campaign to safeguard the healthcare providers of Pakistan who were working selflessly to combat the pandemic.

Getz Pharma is doing a commendable job - fumigation of the Holy Family Hospital Rawalpindi and District Headquarter Hospital - to control the spread of corona, which is the need of the hour. Their support for institutions is always appreciated.

**Prof. Dr. Muhammad Umar,  
Vice-Chancellor, Rawalpindi Medical University**

## Getz Pharma became the first organisation to test all its employees for COVID-19

Senator Murtaza Wahab expressed his appreciation for the donations made by Getz Pharma. Governor Punjab, Chaudhry Mohammad Sarwar also presented a letter of thanks to Getz Pharma for distributing free Personal Protective Equipment (PPE) to the Punjab government.

## Playing Our Part

- Free screening of more than 25,000 doctors and their families across Pakistan
- Disinfection drives using a WHO-approved disinfecting material CHEMGENE HLD4 in:
  - ▷ Over 8000 clinics, 650 wards across Sindh
  - ▷ 3100 clinics, 350 wards in Punjab
  - ▷ Over 868 clinics, 102 wards in Islamabad
- Donated Personal Protective Equipment (PPE) 15,000 testing kits and 1.9 million tablets of Hydroxychloroquine to Sindh, Balochistan & Punjab governments
- Donated 9,000 antibody kits to Indus Hospital & Health Network



To dream is easy. To make a dream come true with focused vision and unfaltering energy is something very few achieve. Our dedicated employees work tirelessly to lead us to success. To mark the launch of our new manufacturing facility, Astola, we organized a grand family festival for our employees and their families.



# Astola Family Festival





Getz Pharma Received WWF Green-Office Certification

# Making environment-friendly choices at work

We believe in following the best sustainable practices and adhering to international guidelines in all our functions.

Our employees worked for months on water, paper, and waste management to reduce our carbon emissions and ecological footprint. This hard work resulted in achieving the highest score for a first-time audit.

## Hemas Awards 2019

Kasturi Chellaraja Wilson, Group CEO Hemas Holdings PLC and President of the Sri Lanka Chamber of the Pharmaceutical Industry presenting the Hemas Award to Mr. Saman Dissanayake, Country Director - Getz Pharma Sri Lanka. ▶



Getz Pharma received two major awards on this prestigious occasion. The Best Agency of the Year 2018 as the 1<sup>st</sup> runner-up and Highest Revenue Contributor of the year 2018- 2<sup>nd</sup> runner-up.

# Celebrating Together Annual Sales Conferences

Kenya



Change the Game in VUCA 2020



Getz Pharma Kenya fraternity gathered in the picturesque Coastal City of Mombasa to celebrate the success stories of 2019 and have fun.

Cambodia



ONE Spirit, ONE Vision, Transform to be No.1 in 2022

Getz Pharma Cambodia organized its Annual Sales Conference to commemorate the previous year's accomplishments, explore the steps needed for further progress and equip the sales force with comprehensive strategies so that they continue to thrive.

Nigeria

The Annual Sales Conference and training of field force happened at IITA-Ibadan in Oyo state, Nigeria in February 2020. High-performing field force members and long-serving staff were recognised and rewarded.



Myanmar



Accelerate for Excellence

Team Myanmar organized its Annual Sales Conference at Chaung Thar beach. On the next day, group activities took place to create camaraderie among the team.



Philippines



On March 9, 2020, Getz Pharma Philippines held its 15<sup>th</sup> National Sales Conference at the 'City of Smiles', Bacolod City. Team Philippines had a remarkable year, overcoming tough challenges, and learning from both internal and external difficulties. We hosted an Awards & Fellowship Night, where high achievers of the year were awarded for their outstanding work.



# 10<sup>TH</sup> GETZ PHARMA All Karachi Korangi Baloch Challenge Cup

In February 2019, the opening ceremony of Getz Pharma's 10<sup>th</sup> 'All Karachi Korangi Baloch Challenge Cup' took place at the Korangi Baloch Football Stadium. Overall 96 teams participated in this tournament; after an extensive round of football playoffs, the final match took place in May 2019.



In 2016, we launched Getz Pharma Football Academy to promote sports and education amongst the underprivileged youth

# Karachi Literature Festival

Getz Pharma sponsored and inaugurated the 12<sup>th</sup> Karachi Literature Festival. Khalid Mahmood, CEO of Getz Pharma, presented the best book prizes in the categories of English Fiction, Urdu Prose, and Poetry. Filmmakers participated in the Getz Pharma EACPE Film Awards 2022 by submitting their entries on the topic: **What Have We Learned from the Pandemic?**



## GETZ PHARMA EACPE FILM AWARDS

# Galing Ng Every Juan

Getz Pharma Philippines launched its Facebook Community page called 'Galing Ng Every Juan' (Wellness for Every Juan) to promote the physical, social, and spiritual well-being of Filipinos, highlighting the excellence and goodness of 'Every Juan.'





MOU Signing with

## Tabba Heart Institute

**O**n 28<sup>th</sup> April 2021, Getz Pharma and Tabba Heart Institute entered a Joint Venture Agreement for the largest, first-of-its-kind, longitudinal cohort study on Atherosclerotic Risk Assessment in the

Pakistani Population. Khalid Mahmood, CEO - Getz Pharma, and Dr. Bashir Hanif, Executive Medical Director at Tabba Heart Institute, signed the MoU to launch this landmark study.



(L - R) Dr. Khurram Hussein, Chief Operating Officer - Global Business, Getz Pharma, Khalid Mahmood, CEO, Getz Pharma, Dr. Bashir Hanif, Executive, and Medical Director, Tabba Heart Institute. ◀

## Getz Pharma

sponsored

## SAFE-PAK study

**T**he 'Safety and Efficacy of Empagliflozin in Type II Diabetes Mellitus Pakistani Muslim Population' study has been published in two international conferences 'Diabetes UK Professional Conference 2021' and the 'American Association of Clinical Endocrinology.' The study was conducted with 12 top endocrinologists Pakistan.

Dr. Jahanzeb Kamal,  
Sr. Director Medical Affairs, Getz Pharma ◀



Getz Pharma Kazakhstan celebrating 10 year milestone of Montiget ▼ ▲

## 10 Years of Montiget

**I**n 2009, Getz Pharma became operational in Kazakhstan. Getz Pharma's Montiget was the first pharmaceutical product launched in the country. Today, the product's success and strong penetration amongst Allergologists and ENT specialists have helped the company establish a strong footprint in the pharmaceutical sector. Montiget and Fexet are brand leaders in the Montelukast and Fexofenadine markets for years now.



## Launched NEBIL oN-air

**G**etz Pharma Philippines launched NEBIL oN-air podcast channel, which aims

to disseminate up-to-date information about hypertension to healthcare practitioners.



podcast channel

## South Asia's First and Only LEED\* Platinum Certified Pharmaceutical Plant

### What is LEED?

LEED (Leadership in Energy and Environmental Design) is the most widely used green building rating system in the world awarded by the U.S. Green Building Council. This certification is a globally recognized symbol of sustainability achievement and leadership. By following green-building standards, buildings can conserve water, reduce waste, minimize miles driven, use green materials and implement sustainable strategies.

\*Leadership in Energy and Environmental Design



### Green Features of Astola Manufacturing Facility

Generates 700 KW of electricity from solar power plant



Reduces up to 3,000 tons of carbon emissions per annum



Recycles almost 80% of the waste-water for non-process reuse



Processes & treats 350 cubic meters of effluent per day to keep our rivers and seas clean



Set over 12 acres of greenfield land, which is designed, constructed, and validated to obtain:

- World Health Organization (WHO) Prequalification
- Pharmaceutical Inspection Co-operation Scheme (PIC/S) Certification
- European Medicines Agency (EMA) Accreditation for Good Manufacturing Practice

Getz Pharma believes in forward-thinking by constantly taking environmentally conscious efforts to achieve a sustainable world. Named after Pakistan's largest island and Ramsar Convention-protected site, the Astola plant was envisioned nearly 9 years ago by the Getz Pharma team, led by CEO, Khalid Mahmood. The green building facility will use less energy, passive

heating, and cooling which will improve the air quality while potentially reducing carbon emissions. With the completion of the Astola plant, Getz Pharma has achieved its goal of promoting sustainability and efficiency in its operations. The project is a remarkable achievement in the Green Building industry and is a moment of pride for Pakistan.

# Leading the climate change solution

## Impact of Astola on sustainability

Energy Solve International (ESI) was invited by the Astola project team to facilitate the LEED Platinum Level Certification process of the new green unit. ESI conducted a study from May 2016 to May 2017, to evaluate the feasibility of establishing a 'Green Building' and to obtain the coveted LEED rating from the USGBC, under the LEED Version 3 – new construction rating system. As a result, ESI founded and encouraged Getz Pharma to go for LEED Platinum Level Certification due to Astola's uniqueness. Astola is designed to maintain its commissioning efficiency levels at all times, consuming less energy and water than estimated. A savings monitoring and verification mechanism has been installed for this purpose.



Installation of a state-of-the-art effluent treatment plant to treat liquid effluents and recycle wastewater for non-process purposes. ◀



Investment in the largest private-sector solar panel installation at Astola that will help generate up to 700 KW (extendable up to 1100 KW) of on-site renewable energy. ◀





By choosing to use a futuristic sustainable approach, the Astola plant will dramatically reduce water and energy consumption.

## Factors that led to LEED Platinum Level Certification by the USGBC Sustainable Site

There are multiple bicycle parking areas to promote the use of low carbon emission transport methods, following green building guidelines:

- ▶ More than 20% of green and pedestrian-oriented paving spaces are provided to promote occupant mental comfort.
- ▶ There is on-site storm water management.
- ▶ High energy-efficient equipment such as steam boilers, motion sensor lights, and centralized air-conditioning systems have been installed.

### Contribution to the Environment

-  **59%** reduction in potable water consumption
-  **42%** reduction in carbon emissions
-  **42%** reduction in energy consumption
-  **7,000** indigenous trees, plants, bushes and shrubs

By achieving this prestigious certification, Getz Pharma is setting precedent for the corporate sector, that economic growth can very well be accomplished alongside preserving and protecting the environment.

### Construction Waste Management

To maintain green building standards and reach LEED Platinum Level Certification, the project team carried out the segregation of generated waste. A set of waste management guidelines were followed throughout.



Not to forget 24% of the material used was procured from regional sources and 21% was from recycled material during the construction phases of Astola. Construction wastage was disposed of to divert a minimum amount of waste to the landfill.

Employers in LEED-certified spaces have also reported higher recruitment and retention rates and increased employee productivity.



# B Well, B Happy!

## Committing to a healthier you

This initiative encapsulates various health dimensions in line with Getz Pharma's mission of improving health and quality of life.

“B Well” is our employee well-being initiative through which we help and motivate employees to adopt healthy habits and lifestyle choices through awareness sessions and activities.



## The Risk of Pink is Within Everybody

Dr. Zubaida Qazi, President of Pink Pakistan Trust, conducted an awareness session about the alarming risk factors, symptoms, and treatment of breast cancer. She showed a detailed method of self-examination and dispelled common misconceptions about this life-threatening disease.



## Power of 2 Championship

An engaging and interactive arm-wrestling competition was organized to challenge employees' fitness levels and raise awareness about lifestyle modifications.



## Federal Civil Defense Training School

Our EHS team organized a firefighting drill in collaboration with Federal Civil Defense Training School to train our in-house Emergency Response Team (ERT) for fire emergencies. The training included both theoretical and practical exercises.



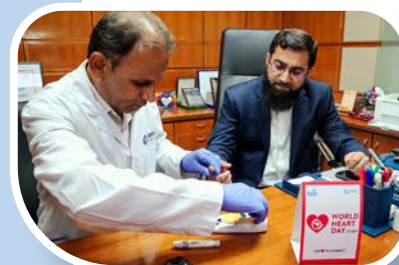
## Defeat Diabetes

In observance of World Diabetes Day, an awareness session was organized at the Head Office. Endocrinologists Dr. Naeem Nadeem and Dr. M A Ebrahim discussed the importance of lifestyle modifications, risks, and symptoms of diabetes. They also shared data from our internal screening camp to highlight the increasing prevalence of diabetes in the population. Employees asked questions and also shared their healthier lifestyle transformation stories.



## Medical Screenings

Employee medical screenings are conducted throughout the year to identify any potential health risks or concerns that may affect their well-being.



## Audiometric Testing Employee

Our Environment Health & Safety (EHS) department with the support of the Health Clinic conducted audiometric testing for employees working in high-noise areas at the Head Office. This activity is conducted annually as part of our hearing conservation program to recognize early signs of noise-induced hearing loss among employees.



# World Diabetes Day

## Nigeria

Team Nigeria collaborated with 15 centers across the country to bridge the knowledge gap among patients with the right information. Patients received informative leaflets on diabetic meal plans and lifestyle modification practices. Diagnostic camps were also organized across these centers for the early detection of diabetes, and medication was donated to help treat patients. This activity helped about 3,000 patients.



## Sri Lanka

Team Sri Lanka participated in an awareness walk that was organized by the Sri Lanka Diabetes Federation and the College of Endocrinologists Sri Lanka.



## Afghanistan

Team Afghanistan planned patient educational activities across 30 locations helping more than 1,000 patients in the country. Free-of-cost diabetes screening camps were arranged at government and private hospitals, and diabetes awareness walks and scientific sessions were arranged to shed light on diabetes prevalence and its complications among the public.



# Celebrating Beyond Borders



## Employee Appreciation Day

Every year, the world celebrates Employee Appreciation Day to acknowledge the hard work carried out by employees. To celebrate the spirit of this day, we laid out the red carpet to welcome our employees and distributed giveaways to appreciate their contribution to the company's growth and success.



*When women do better, economies do better.*

**Christine Lagarde**  
Managing Director, IMF

## Break the Bias

# International Women's Day

Every year on 8 March, International Women's Day is celebrated to recognize the challenges faced by women and to promote the narrative of gender equality. We organized a fun evening at our head office where female employees shared empowering stories of their achievements. Our global offices also celebrated this day with great zest and zeal.



# Global Days

## The Vault 100 Publications

The booklet contains abstracts from manuscripts published by Getz Pharma in renowned international and HEC-recognized journals. The aim is to provide healthcare professionals with consolidated research data that can fill the information gap and address pressing healthcare challenges.



## A Getz Pharma **podcast** series

The Science Capsule aims to give leading scientific and medical researchers a platform to discuss advanced academic and scientific knowledge about the causes, implications, and treatment of different diseases.

Listen to the latest episode here:



Prof. Dr. Abdul Ghaffar Billoo, Pediatrician, Researcher and Recipient of Sitara-e-Imtiaz ▼



Dante Morales, MD  
Cardiologist and Clinical Researcher, Philippines ◀

# Scientific Milestones

## Neurology Research Grant



Getz Pharma stepped into a research grant agreement with the Pakistan Society of Neurology-PSN and Dow University of Health Sciences (DUHS) to bridge the information gap in neurological research.

Prof. Dr. Muhammad Saleem Barech, HOD - Neurology, Bolan Medical College and Hospital, Quetta speaking at the MoU signing. ◀

Grants for young researchers with ambitious and high-quality neurology research proposals.

## MoU signing with

## NADEP & BIDE

Getz Pharma joined hands with the National Association of Diabetes Educators of Pakistan (NADEP) - Baqai Institute Of Diabetology & Endocrinology (BIDE). Under this partnership, healthcare providers will receive workshops to improve their clinical skills in treating diabetic foot ulcers among patients.

Juman Khan, CCO - Pakistan Business, Getz Pharma, and Dr. Zahid Miyan, Consultant Endocrinologist, signed the MoU agreement ▶



# Conferences

## Celebrations &

Getz Pharma hosted its Annual Sales Conference 2022. Around 4000 employees from all over Pakistan graced the event to celebrate our success. On this occasion, Khalid Mahmood, CEO of Getz Pharma, presented the organization's remarkable

### Annual Sales Conference Pakistan



journey from its humble inception to becoming the No.1 pharmaceutical company in Pakistan, operating in over 30 markets worldwide. High-performing and longest-serving employees received recognition at the conference.



### Two Decades of Excellence in Sri Lanka

Despite the economic and political challenges over the past few years in Sri Lanka, we succeeded in staying true to our values, honoring our mission, and growing in the region. Team Sri Lanka organized their Annual Sales Conference 2022 to

celebrate their achievements and set milestones for the year 2023. Celebrations continued with a fun and engaging cricket match where each employee received a token of appreciation for their efforts.



## A decade of success in Nigeria



Getz Pharma Nigeria marked its 10-year milestone of being operational with a momentous celebration. The team discussed goals for the coming year, conferred long service awards, and rewarded outstanding performers.

## Completing 15 years in CAMBODIA

In 2007, we established our footprints in Cambodia, and today with the hard work of our team, and the implementation of innovative practices we have become one of the fastest-growing pharmaceutical companies in the country.



## Ranked among the top 10 pharmaceutical companies in the Philippines

In 2005, we commenced our operations in the Philippines and since then we have achieved the status of being among the top 10 pharmaceutical companies in the country. This unparalleled success would not have been possible without our hardworking, and agile team's efforts.



# Academic & Clinical Forums

Establishing new frontiers in

## International Cardio-Metabolic Forum 2022

This year the International Cardiometabolic Forum 2022 was held in Zurich, Switzerland under the theme of the ICMF 2022 'Metabesity.' Participants in this international forum discussed the importance of promoting research, developing guidelines, and the necessity of professional opinion to improve health outcomes in patients.



## 10<sup>th</sup> International Urology Meeting 2022

For the past 10 years, Getz Pharma has been organizing the International Urology Meeting (IUM) for urologists. This year, the International Urology meeting was held in Istanbul, Turkey.



The theme for the 10<sup>th</sup> IUM was Integrative Meets Conservative Urology. This five-day-long event brought together urologists under one roof to discuss the advances in the field of urology and how to effectively manage resources to enhance patient outcomes.



## International Respiratory Forum 2022

In October, Getz Pharma organized a conference for pulmonologists in Ho Chi Minh City, Vietnam to address the key challenges regarding major respiratory illnesses and to develop a consensus over their management strategies. The aim was to dispatch the latest knowledge and disseminate expertise in the field of pulmonology.

## Practice 360, Afghanistan 2022

A two-day event took place in Kabul, Afghanistan. Dr. Naeem Khan, Consultant Endocrinologist, and Dr. Zafar Khan, Ph.D. Endocrinology, led the scientific sessions which were attended by 100 doctors. The panel of experts spoke about the rise in diabetic patients and the latest guidelines to address the epidemic of diabetes in the population.

Getz Pharma participated in

CPHI

Every year, CPhI Worldwide hosts more than 45,000 visiting pharma professionals that includes API Manufacturers, Dosage Form Manufacturers, and Contract Manufacturers. Exhibitors from around the world come together to network, establish new business relationships and stay up-to-date on market news and trends.

Regulatory and Business Development team at CPHI (from R-L) Ms. Ying Qi, Ms. Yuejiang Li, Ms. Saniya Ikram, Mr. Abed Tayara, Mr. Zeeshan Ahmed, Mr. Mahmood Abdul Aziz, Mr. Syed M. Tayyab



If you are an energetic, agile leader, innovative thinker, and most importantly, if you want to create change, then **Getz Pharma** is the organization for you.



## Career Fairs

Getz Pharma visited several career fairs throughout the year, where our talent acquisition team discussed job opportunities with the students and graduates and shared insights about our company's culture, departments, and facilities.



## Facility Tours

As part of our 'Enriching Talent Initiative,' our Human Resources team organized facility tours for university students to give them an insight into our manufacturing and business operations. The tours were followed by an interactive career-counseling session, led by our employees from different departments.



Learn more about career opportunities here:



# Tapping Talent



## Getz Pharma Premier League

Encouraging teamwork, bonding, and camaraderie

Our employees took part in an inter-department cricket tournament that took place at the UBL Sports Complex, Karachi. Both male and female teams participated in the matches, each representing a different team. Employees cheered for their teams, which aided the general atmosphere of the competitive, yet friendly environment.



Supply Chain Gladiators & Female Warriors Won the Getz Pharma Premier League Trophy



## Enabling Future Leaders

### Getz Pharma Internship Program 2022

In 2017, Getz Pharma launched its annual internship program to provide students with a project-based work experience that will help improve their skills and knowledge. The internship included weekly tasks and feedback from their supervisor along with learning and career counseling sessions led by senior management.



## Getz Pharma Myanmar launched MediMall

Getz Pharma Myanmar took an exciting leap toward e-commerce by collaborating with Myanmar's first mobile application-based pharmacy, Medimall. Patients can now buy Getz Pharma's safe and effective healthcare products from the app, available on Android and iOS.

Ensuring our safe, effective, and quality healthcare products reach patients worldwide.



## Win the Day with

# Wasim Akram

Getz Pharma invited Pakistani Cricket Legend – Mr. Wasim Akram for a one-on-one conversation at the head office to learn what it takes to Win the Day! Healthcare providers were invited to the event where they had an interactive session with Mr.

Akram who shared insights about his early life, his routine during COVID-19, cricket, the importance of following a strict balanced diet and working out regularly. The winners of the lucky draw received autographed bats and balls from Mr. Akram.

Watch the highlights here:



YOUR DAILY PARTNER TO WIN THE DAY



# In Conversation with Salma Alam

THE FUTURE OF PAKISTAN'S EDUCATION SYSTEM THROUGH THE LENS OF DURBEEN



Providing 'Education and Skill building for the Underprivileged' is a core part of our CSR initiatives and since inception, we have extended support to Durbeen a non-profit organization that aims to reform the education sector and uplift the teaching profession in Pakistan by focusing on better teacher preparation and education.

Speaking to Getz Pharma, Salma Alam, CEO of Durbeen, shared that her journey in the education sector began after she completed courses on teaching and learning at Harvard University. She later completed her diploma in Education and Primary Teaching Qualification from the National Institute of Education, Singapore, intending to create an institute similar to this in Pakistan.

Unfortunately, there is a decline in applicants for teacher training programs; in most cases, admission to teacher training programs is not the applicant's first choice. As a result, students opting to become teachers possess a low standard of education. While teaching is a noble profession, it is also a science and requires proper training and qualification.

To counter this, Durbeen is strategically working at the pre-service level. She explains that since the students are blank canvases and not tainted by the system, they have time to push their thinking, fill the pre-existing gaps, and shape their personalities into 21<sup>st</sup> century teachers.

We cannot talk about quality education without talking about quality teachers.

Our long-term vision is that high-quality education should be accessible to every child regardless of the circumstances of their birth.

Salma Alam

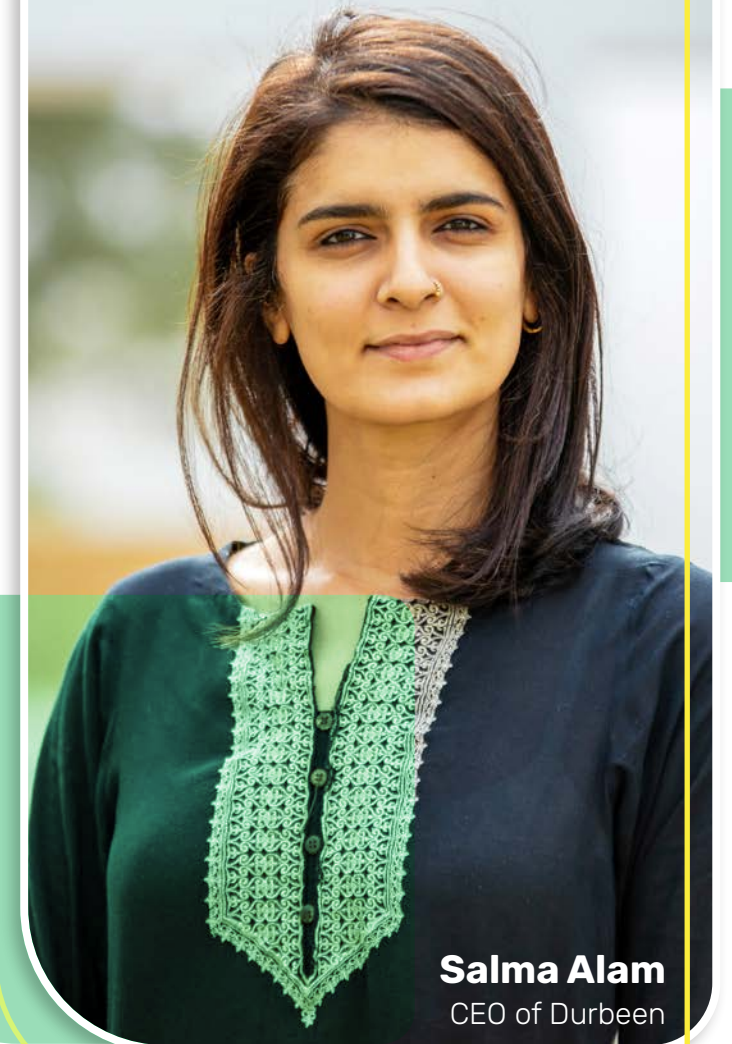


## REVITALIZING TEACHING METHODOLOGIES

In 2019, Durbeen signed a public-private partnership agreement with the Government of Sindh to manage one of the oldest teacher training institutes in the region, the Government Elementary College of Education (GECE) in Karachi.

"It is the supreme art of the teacher to awaken joy in creative expression and knowledge."

Albert Einstein  
Theoretical Physicist



Salma Alam  
CEO of Durbeen

In the next chapter, Durbeen aims to set up a graduate program to train and prepare educators in all teacher education colleges to ensure that all incoming teachers have a B.Ed. degree. Alam is optimistic that in 20 years, most of Pakistan's teacher colleges will be strong, effective, and in a functional environment like Durbeen. Despite the challenges, grit and a sense of duty motivate her to keep moving forward with this mission because better teachers create better schools.

To learn more, watch our panel discussion on the topic:

Teaching: The Profession That Creates All Others



Social Impact



# Art & Culture

## EACPE Film Awards 2021

Since 2014, Getz Pharma has been supporting the Eqbal Ahmad Center for Public Education (EACPE) Film Awards. Using their filmmaking skills, artists shed light on social issues and win prize money. The topic for the year 2021 was 'Let's Heal the World'.

After a careful review of the submitted entries, the jurors unanimously selected Qadir Raza's short film 'Musafir' as the winning film, while Javed Iqbal's short film 'Chhotu' won the runner-up prize.

Watch the complete EACPE playlist here:



Runner-up and winning team pose with the judges of the Getz Pharma EACPE Film Awards 2021. ▾



## Karachi Literature Festival 2022

Getz Pharma sponsored and inaugurated the 13th Karachi Literature Festival. At the opening ceremony, Khalid Mahmood, CEO of Getz Pharma shared his remarks and presented the best book prizes in the categories of English Fiction, Urdu Prose, and Poetry.

At Getz Pharma, we share our success with the community at large, in particular with the underprivileged segments. In areas of healthcare, education, environmental preservation, culture and arts.

# We Care

# Empowering youth through Education & Sports

## 11th Getz Pharma All Karachi Korangi Baloch Challenge Cup

The academy provides opportunities for local youth to learn and play professional football while financially supporting and encouraging their education.

Getz Pharma hosted a two-month-long football tournament, where over 90 teams from all over Sindh competed to win the 'All Karachi Korangi Baloch Challenge Cup.' Our employees also attended the tournament and cheered the teams as they battled it out to win the match. Khalid Mahmood, CEO of Getz Pharma presented the trophy to the well-deserving winning team.



Khalid Mahmood, CEO of Getz Pharma, with S. Akbar Zaidi, Director of the Institute of Business Administration, Karachi. ▾



## IBA National Talent Hunt Program

Getz Pharma partnered with the IBA - Institute of Business Administration to form the Getz Pharma Endowment Fund that will provide financial assistance to students from the National Talent Hunt Program.



# SKILLS DEVELOPMENT

Making youth from less privileged sections of society economically independent

Each year, students from the Karigar Training Institute visit our Head Office to participate in workshops and tour the facility. Qualified trainees are also offered

internships and job opportunities within the technical departments to create a bridge between skilled individuals and the industry.

My message to the youth is: keep working hard and develop skills to grow in your career. I feel honored to share that I started from a very basic level but now I am supervising multiple things at Pakistan's largest pharmaceutical company.

**Muhammad Riaz**

Read the complete story here:



The experience has been remarkable; my seniors work with us as a team which allows us to learn new skills. Even though my commute to the office is very long, I want to come every day to work because there is so much to learn.

**Mansoor Ahmed**

Read the complete story here:



This is my first job, and I would say my life has completely changed! After completing my intermediate certification, I enrolled at Karigar Training Institute, which provides students with a 6-month technical training course and internships at different organizations.

**Nauman Bashir**

Read the complete story here:



# Sowing the Seeds of greenery

## Plantation and Cleaning Activity at Aung Thidar Monastery

Team Myanmar conducted a plantation and cleaning activity, which included the placement of new pots, cleaning, and gardening at the monastery.



## Plantation Activity at Hospitals

Getz Pharma Sri Lanka conducted plantation activity at different healthcare institutions to promote green practices and plant trees that would improve the air quality. Healthcare providers and nursing staff took part in this activity to create a greener, sustainable future.



“ The true meaning of life is to plant trees, under whose shade you do not expect to sit. ”

Nelson Henderson  
Rugby union player

# Improving the Health of the Nation

## Hepatitis C Elimination Programme

Getz Pharma and Aga Khan University Hospital Pakistan - AKUH signed an agreement to eliminate hepatitis C from Pakistan through the Aga Khan University Outreach Health Network's Hepatitis C Eradication Initiative.

Free-of-cost screening and treatment will be provided to 12,000 indigent patients from Karachi, Lahore, Larkana, Multan, Nawabshah, Jacobabad, Rawalpindi, and Peshawar, through AKUH's 11 Outreach Medical Centers.

### Did you know?

Globally, every second an individual dies from a Hepatitis-related illness. Timely screening and treatment can save lives.

Information source:  
World Health Organization

**! HEP CAN'T WAIT!**



## Launched Restore/Restart Flood-Relief Campaign

The rain-induced floods wreaked havoc in Pakistan, resulting in the loss of lives, livelihoods, and homes of people in Baluchistan, Khyber Pakhtunkhwa, Sindh, and Punjab. In these testing times,

Getz Pharma stood strong with the nation and extended its unwavering care and support to medical camps under its Restore/Restart flood-relief campaign.

### Impact Created

Camps covered: **108**  
No. of doctors served: **450**  
Medicines distributed: **1435**



### Rising to the Challenge in the wake of a disaster

The raging floods and landslides disrupted communication channels, and damaged roads and medical infrastructure. Despite these challenges, Getz Pharma's team ensured that essential medical supplies were accessible to healthcare professionals so patients could receive timely treatment.

Testing Completed  
**30,899**

Screened  
**4,682**

Diagnosed  
**4,041**

Treated  
**1,435**

As of 30<sup>th</sup> June 2022

## Launch of AAP KA Clinic

AAP KA Clinic will be free for patients who cannot afford treatment. Getz Pharma funded the renovation of the building and has committed to providing free medicines to the clinic for the underprivileged.

"There is no religion greater than humanity."  
**Abdul Sattar Edhi**  
Founder of Edhi Foundation



## Afghanistan earthquake

Getz Pharma extended care to the displaced communities affected by the earthquake by sending emergency items.

**K**halid Mahmood, the CEO of Getz Pharma, was awarded Tamgha-e-Imtiaz (Medal of Excellence), for his outstanding contribution to the health and economic well-being of Pakistan. Since its inception in 1995, under Khalid Mahmood's visionary leadership, Getz Pharma has become the largest pharmaceutical company in Pakistan and expanded its business operations to more than 30 countries.



## TAMGHA-E-IMTIAZ awarded to Khalid Mahmood



## Received FPCCI Highest Export Performance Award

**F**or the 16<sup>th</sup> consecutive year, Getz Pharma received the Highest Export Performance Award in the pharmaceutical sector by the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) from the Prime Minister of Pakistan.



This prestigious award is the result of the untiring efforts of our employees, enabling us to export our safe and effective medicines to more than 30 countries.

## Won the Best Industrial-Themed Garden Award

**T**he Horticulture Society of Pakistan (HSP) judges presented this award to Getz Pharma after evaluating the overall ambiance of the facility, varieties of seasonal flowers, cleanliness of the garden, fishpond areas, quality of plants, and placement of

plantation. This year, our gardening team planted over 10,000 new seasonal plants, cactus including 40 varieties of seasonal flowers in all three terraces, garden, and pond areas. Getz Pharma has been participating in this competition since 2009.



HSP judges with Getz Pharma's Administration and Gardening team ▶



## Received the OSHW Award

**Our Environment Health & Safety department ensures that our workplace is well equipped to deal with all situation because health and safety of our employees is top priority for us.**

**G**etz Pharma won the first position for the 'Best Occupational Health, Safety and Wellbeing Practices (OSHW) Award 2021, in Pharmaceutical Sector' for the sixth consecutive year.



# Awards

# A WHO and PIC/S Approved Manufacturing Facility



WHO Reference Number: TB311\*



\*Pharmaceutical Inspection  
Co-operation Scheme



\*Leadership in Energy and  
Environmental Design



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